

MEDIA RELEASE

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2030 Vision Plan project facilitators appointed

Towong Shire Council has appointed Melbourne-based firm Planisphere to facilitate the Upper Murray 2030 Vision Plan project.

"After an extensive assessment, we are delighted to announce that Planisphere, an award-winning planning and design consultancy, will be working with the Upper Murray community to develop the 2030 Vision Plan," said Cr Peter Joyce, Council's representative on the Upper Murray 2030 Vision Plan Steering Group. "Planisphere's strong track record of high quality planning projects delivered in collaboration with local communities is impressive," said Cr Joyce.

Planisphere have formed a partnership with Sophie Dyring Architect and Urban Enterprise to work with the Upper Murray community to develop the Vision Plan.

"The partnership, led by Planisphere, will draw on Urban Enterprise's specialist skills in economic planning," explained Mrs Lauren Elvin, Council's Manager Economic Development. "This is especially pleasing because of their experience working in rural and agricultural areas as well as in tourism planning; an ideal mix for the Upper Murray".

"Our team is looking forward to getting started on this innovative and exciting project," said James Larmour-Reid, Director of Planisphere. "Our approach is to work closely with locals to understand what is special about their places and gain insight into the dynamics of the community,"

"The best ideas and solutions often come from within, our job is to help them become reality," he said.

The project is due to begin in the coming weeks.