

MEDIA RELEASE

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Ambassador to tackle Ironman World Titles first, Tallangatta Sports Festival next

Peter Robertson, three time ITU world champion, will return to Tallangatta on 25 October 2014 as the Bendigo Bank Tallangatta Sports Festival's official ambassador. The Tallangatta Sports Festival, which includes half-marathon, 10km, 5km and 2km runs plus a strong man event, will be held just two weeks after Peter Robertson's bid for the Ironman World Title in Kona, Hawaii.

"We are thrilled that Peter will be the ambassador for the second year of the Tallangatta Sports Festival," said Belinda Newcombe, Tallangatta Sports Festival co-ordinator. "While he has indicated he would like to chase the course record in the half-marathon, coming fresh from Ironman in Hawaii, he won't be able to commit as a starter until just prior to the event," Belinda explained.

A perfect fit for Tallangatta, the half-marathon event will run along the scenic High Country Rail Trail and cross the spectacular Sandy Creek Bridge. Both the male and female winners of the half-marathon are in line for a \$1000 cash prize, plus another \$1000 if they break the records set at last year's inaugural event.

"It is highly likely that the records set last year will fall," said Ms Newcombe, "and with the half-marathon capped at 200 entries, we encourage potential runners to enter online now".

Last year's half marathon was won by the event's official ambassador, Peter Robertson, with a time of 1:17:07. Sarah-Jayne Miller set the female record for the inaugural event at 1:25:11. In addition to a finisher's medal, this year's online entrants will receive a finisher's singlet.

"Our aim is to make the Tallangatta Sports Festival one of the must-do events on runner's calendars," said Ms Newcombe.

The Tallangatta Sports Festival provides the opportunity for all in the family to participate with the 2km, 5km and 10km event plus a Tallangatta Strong Man/Woman, held with the spectacular backdrop provided by Lake Hume and the town's unique 1950s style architecture.

Entries can be made online now at www.eventstallangatta.com.au

The 2014 Tallangatta Sports Festival is sponsored by Bendigo Bank, Towong Shire Council, Ciccone's IGA, MJ's Bakery, Tallangatta Meat Processors, Quest Wodonga and St Michael's Primary Parents and Friends.