

MEDIA RELEASE

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What's in a name?

Residents invited to help name six laneways in Tallangatta

Towong Shire residents have a unique opportunity to leave a permanent mark on Tallangatta's identity by naming six laneways in the town's CBD.

Towong Shire Council will soon begin the process of naming six laneways between Towong Street and the Rail Trail and is inviting residents to suggest themes and names for the laneways.

Themes could include Indigenous words, founding families, local soldiers or any other ideas residents might like to suggest.

Towong Shire Council Mayor Cr David Wortmann encouraged residents to let their creativity run free and get involved.

"There are six laneways in the CBD that are currently unnamed and we thought this would be an opportunity to name them in a coordinated way, while involving our community in the process," he said.

"Naming the laneways around a central theme has the potential to create a feature of interest in the town, support tourism and be an important part in forming the town's identity."

"But more importantly, street names are essential in guiding emergency services so giving them distinctive names will help responders in the event of an emergency."

Make a submission

Residents are invited to make their submissions by delivering their ideas in hard copy to the Council Offices in Towong Street, Tallangatta or by emailing info@towong.vic.gov.au

Road naming is governed by the State Government's Guidelines for Geographic Names which will need to approve the preferred street names.

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