The Tallangatta Shopfront Revitalisation Project has lifted the amenity and appeal of the township’s CBD area. The upgrades were delivered as part of the greater Destination Tallangatta project, made possible through significant funding from the Commonwealth Government and supplemented by Towong Shire Council.

A number of participating businesses received a fresh coat of paint, new signage or verandah works to their shopfront.

In recent months Council has concentrated on working with community members to identify suitable artwork for the CBD. Through two community engagement workshops, a brief was created to deliver the murals. Further feedback led Council to consider celebrating the ‘Old Town’ by showcasing a series of historic photos.

Concepts for the four murals were developed and shared with the community for further feedback through an online survey, written and verbal feedback.

Mayor Cr David Wortmann thanked Tallangatta residents and visitors for taking part in the community engagement process “It is great to see the number of responses and constructive feedback Council received in response to the proposed works.”

Results from the engagement process were reviewed at the May Council meeting, revealing strong support for “The Town That Moved” and “Grow” mural concepts. The chosen works by visual artist Kirrily Anderson will commence in Spring.

The proposed location for the “Intrepid Spirit” mural was well received, however based on mixed feedback the concept will not be progressed at this stage.

Feedback from the community also led Council to review delivery of the “Old Tallangatta Photo Collection” concept. Whilst there was support for the concept, the community provided various recommendations regarding the proposed location. Council will hold-off on delivering this component of the project.
As a result of the feedback a display of historic imagery will be considered for inclusion in future projects.

Mayor Wortmann said “The Destination Tallangatta Project has seen significant improvements delivered throughout Tallangatta. The two selected murals will provide new points of interest for residents and visitors alike”.

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