

Great River Road Marketing and Promotion Plan

Expression of Interest from Businesses

The production of a marketing plan for the future promotion of the Great River Road is underway. Council would like to ensure we know of all the businesses and experiences that visitors will have an opportunity to engage with whilst travelling the touring route.

Perhaps you operate a fly fishing business on the side, host craft workshops, or have intentions of opening a farm gate. Whatever your business, if it's a stone's throw (an hour or so!) from the Great River Road, we want to make sure we know about it. Please fill in the questions below.

Your Name: _____

Business Name: _____

Business Address: _____

Phone: _____

Mobile: _____

Email: _____

Continued over page.

Explain your business in a few words:

Is there anything else we should know? If so, please provide details below:

Declaration:

I, _____, declare that all details above are true and correct at time of nominating.

Signed: _____ Date: _____

Please return this form to Towong Shire Council by 5pm Sunday 9 April 2023.

Email to:

Kerissa Heritage
Economic Development Officer Tourism
kerissa.heritage@towong.vic.gov.au

In person:

Towong Shire Council
32 Towong Street
TALLANGATTA VIC 3700

By post:

Att: Kerissa Heritage
Economic Development Officer
Towong Shire Council
PO Box 55
TALLANGATTA VIC 3700

OR

Towong Shire Council
76 Hanson Street
CORRYONG VIC 3707