



ClarkeHopkinsClarke acknowledges the Wurundjeri Woi Wurrung and the Boon Wurrung peoples of the Eastern Kulin Nation and the Gadigal people of the Eora Nation as the Traditional Custodians of the land we work on.

ClarkeHopkinsClarke also acknowledges the Traditional Custodians of Country on which the Our Town project is taking place.

While there are no Registered
Aboriginal Parties in the project region, we acknowledge the following groups we are aware of: Jaitmatang, Yaithmathang, Duduroa dhargal, Waveroo, Way-wurru, Wiradjuri and Ngarigo people as the traditional custodians of the land.

We pay our respects to Aboriginal and Torres Strait Islander cultures and to Elders past, present and emerging. We recognise their custodianship over deep time and their continuing connection to lands, waters and communities.



BELLBRIDGE PLACE PLAN

The Draft Bellbridge Place Plan (the plan) is a 10-year roadmap for Council, community and other stakeholders. The plan identifies community and other stakeholder priorities to guide the future shape and character of the township. A series of proposals have been summarised in three Big Ideas to inform short to long term priorities for investment and growth in the township.

The plans are part of **Our Town Towards 2030**, a Placemaking and Co-design Project (the project) initiated by Towong Shire Council to:

- + Develop a vision shared by the community and other stakeholders
- + Identify community aspirations and opportunities to address the challenges facing the township
- + Support the community to prioritise their future needs, services and opportunities
- + Align community and other stakeholder expectations including how growth and change can be carefully and positively managed.





THE PURPOSE OF THIS DOCUMENT

This draft plan has been developed using a place-based approach and is the collation of ideas and proposals identified during Engagement 01: Let's Chat.

In addition to providing a summary of the conversations and the big ideas you shared with us, this document outlines the content for the second round of engagement called Planning Ahead.

Engagement 02: Planning Ahead is your opportunity to provide feedback on the engagement 01 findings and our opportunity to collectively develop and prioritise these ideas with your participation.

PRESENTATION STRUCTURE

Engagement 1 (Past)



Engagement 2



Final place plan (Future)



This document is structured in three parts commencing with a project introduction and overview of Engagement 01: Let's Chat.

The second part is a vision exercise planned for the Engagement 02 workshop. Information on how to get involved in Engagement 02 will be provided on Council's website.

The bulk of the document, part 3 Big Ideas is a summary of the ideas and proposals from our analysis of 'what we heard'.

PART 1 Bellbridge Place Plan - Introduction

Bellbridge context, Engagement 01 overview & methodology.

PART 2 Bellbridge Vision Exercise

A vision exercise to be held during the Engagement 02: Planning Ahead workshop.

PART 3 Bellbridge Place Plan - Big Ideas

Three Big Ideas provide the workshop topics for Engagement 02: Planning Ahead.

Format of this Document, the Draft Bellbridge Place Plan



CONTEXT MAPS



Regional Context

- + With a population base of 393 inhabitants, Bellbridge is a very small township located on the Victoria and New South Wales border.
- + Bellbridge is immediately east of the Bethanga Bridge, built during 1927-30 when the Hume Weir was completed and the backed-up waters inundated this section of the river. The bridge is 752 metres long and is heritage listed.
- + Prior to European settlement the area was home to Jaitmatang and Pallanganmiddang/Waywurru First Nations people.
- + The township is located in a Declared Special Water Supply Catchment Area with protections on water quality and the environment.



Township Context

- + Located on the western banks of Lake Hume, the township was established in the 1970's from a property called Belmer used for farming.
- + The township covers an area of approximately 32 hectares on hills rising up from the Lake Hume foreshore to the east.
- + Located on Lake Road 20km east of the regional city Albury, 8km North-West of Bethanga and just south of the Murray River Road which follows the Murray River towards the small townships of Talgarno and Granya.
- + The township commences immediately south of Bethanga Bridge and stretches northsouth along the Lake Hume foreshore.



Town Centre Context

- + Bellbridge is a dormitory suburb comprised of predominantly residential buildings.
- + The urban settlement is typical of housing developments of the 1970's with curved roads and cul-de-sacs.
- + The core township is comprised of single and double storey free standing dwellings with larger rural lots located to the south.
- + The key destination is Lake Hume known for water sports, the Hume Boat Club with foreshore and recreational facilities, with the kindergarten, tennis courts and open space with skatepark co-located at Craig Drive Reserve.



OUR BELLBRIDGE

This map summarises both completed/in progress projects and key features of Bellbridge.

KEY Key feature Completed / in progress project as part of Our Bellbridge and other strategies / plans 1 Bethanga Bridge 2 Hume Boat Club 3 Foreshore seating 4 Berringa Kindergarten 5 Bellbridge Satellite Fire Station (Bethanga Fire 6 Tennis courts Covered picnic area 8 Roy Williams Park Upgrades 9 Great River Wayside stop 2 10 Upgraded Walking Trail 11 Formalised car park (including long vehicle car 12 Increased wastewater capacity 13 Future residential development 14 Skatepark and halfcourt

PROJECT INTRODUCTION

ENGAGEMENT 01: LET'S CHAT

The project is comprised of three stages of engagement. The first engagement, Let's Chat took place between March - April 2023 and included a broad spectrum of stakeholders - residents, workers, visitors, students, government departments and agencies.

Four questions were asked, with more detailed conversations held with individuals or small groups.

- + What makes your town special? What do you love and value?
- + What challenges does your town face?
- + What are the opportunities over the next 10 years?
- + What would make your town more environmentally sustainable and resilient?





WHO WE SPOKE TO & HOW

Engagement 01: Let's Chat included a number of methods including 'Town-hall' style meetings and events, focus groups and 1:1 meetings, online meetings and online and hardcopy surveys.

Community Events

+ Bellbridge Town Hall Meeting

Government Departments & Agencies

- + Towong Shire Senior Leadership Team
- + Towong Shire Councillors
- + DEECA Planning, Bushfire & Emergency Recovery Coordination
- + DEECA Forest Fire Regions
- + DTP Transport Strategy & Integrated Transport, Regional Transport
- + Parks Victoria
- + Country Fire Authority (CFA)
- + Victoria State Emergency Service (SES)
- + Goulburn Murray Water (GMW)
- + North East Water (NEW)
- + North East Catchment Management Authority (NECMA)
- + Tourism North East (TNE)

Focus Groups & One-to-One sessions

- + Berringa Peninsula Community Network (BPCN)
- + Hume Boat Club
- + Bellbridge Playgroup & Bethanga Parents Group
- + Bellbridge Lake Hume Rotary Club







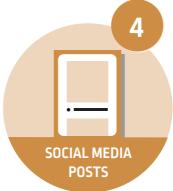








FEEDBACK



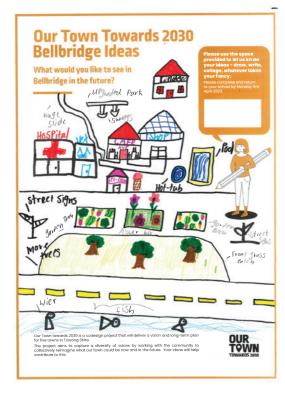




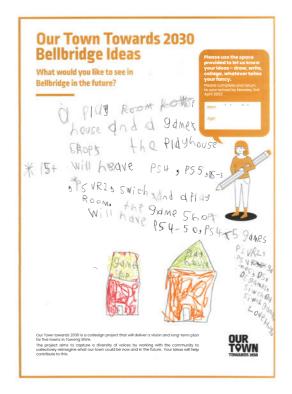
BELLBRIDGE SCHOOL STUDENTS

Bethanga Primary School students participated in the engagement process. The following is a selection of responses across the Years Prep-6 highlighting how Bellbridge could be a better place in their future.





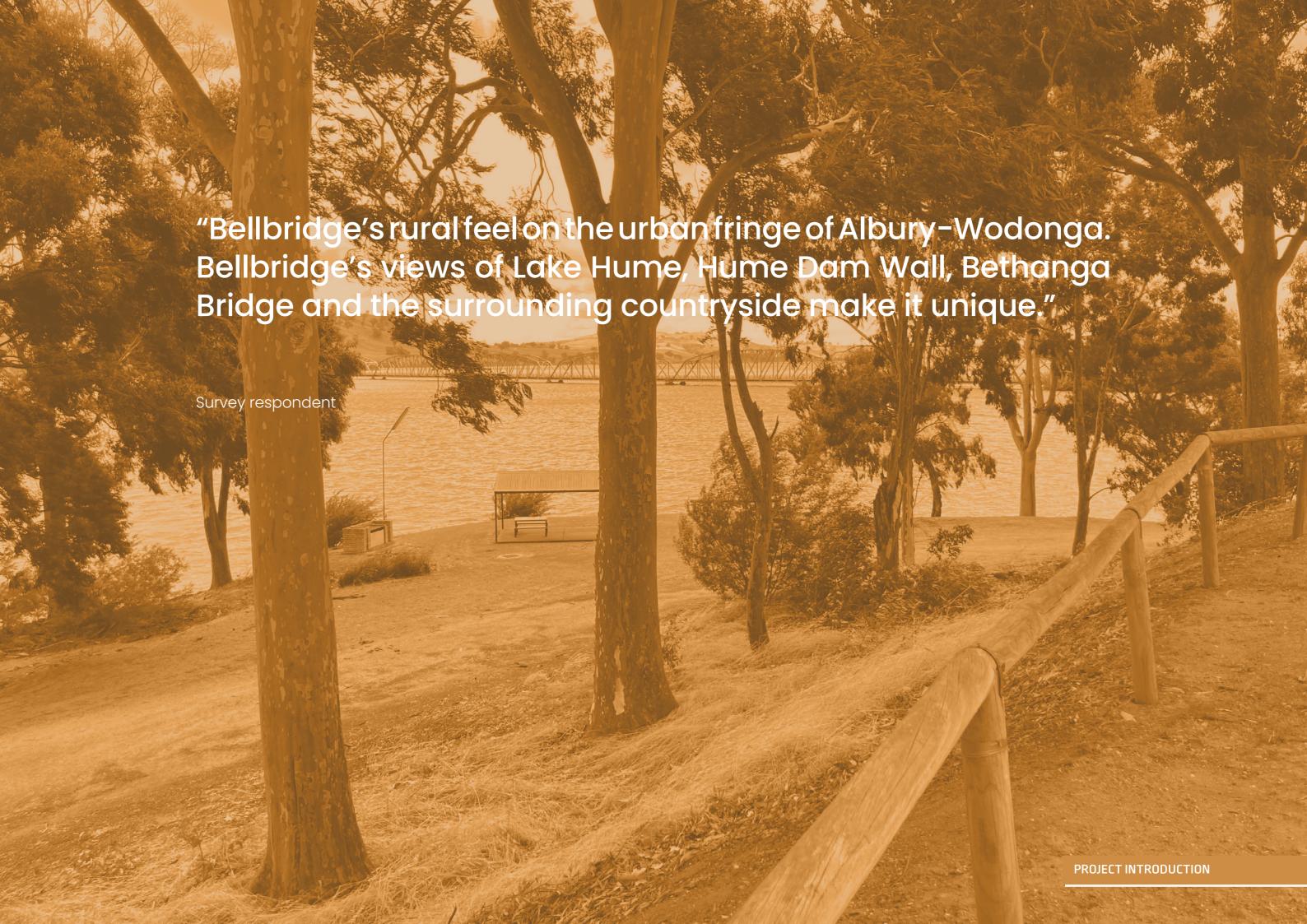












BELLBRIDGE STRENGTHS & ASSETS

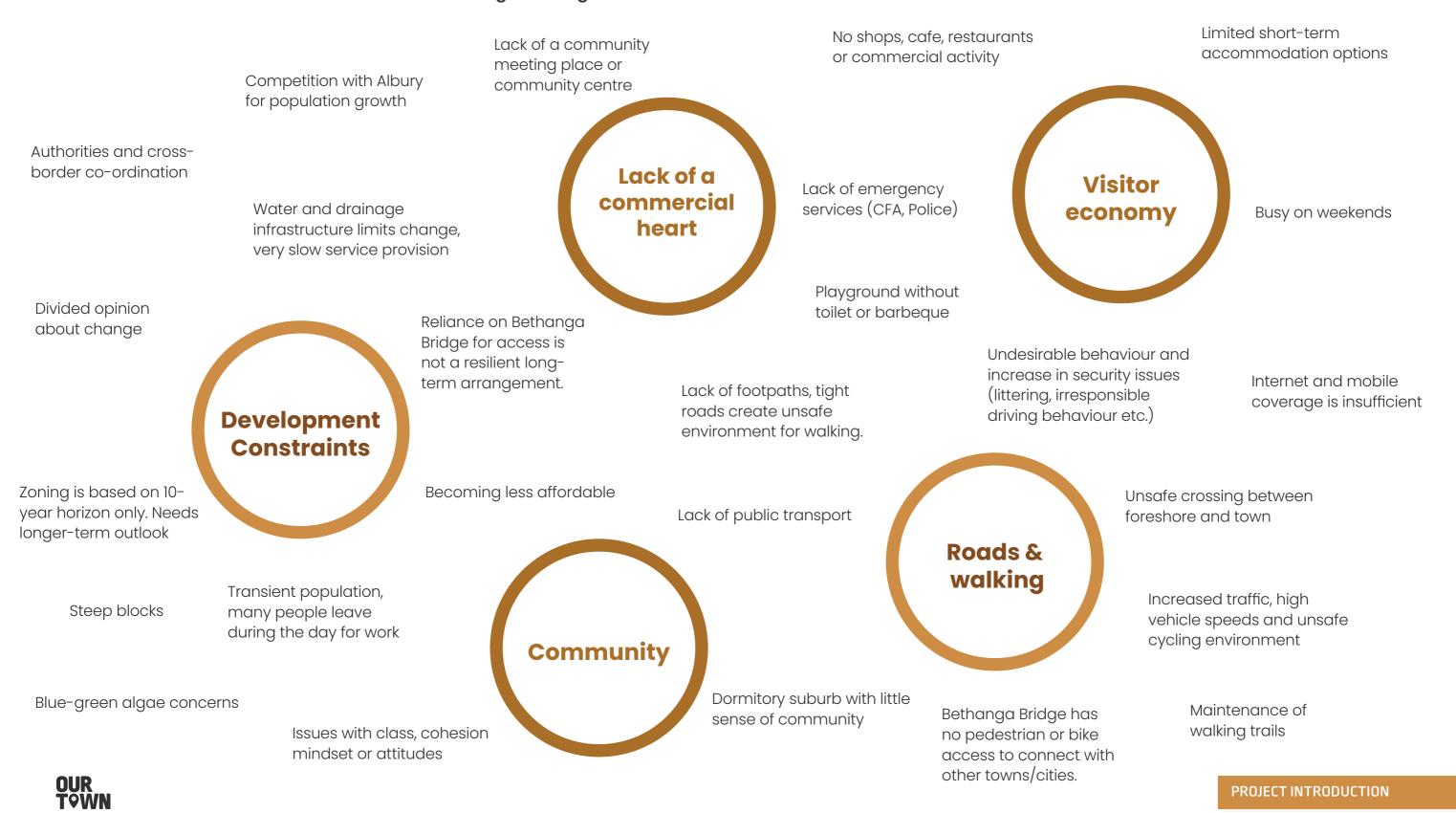
An analysis of your responses to the questions 'What makes your town special?' and 'What do you love and value?' have been summarised in the following strengths and assets.





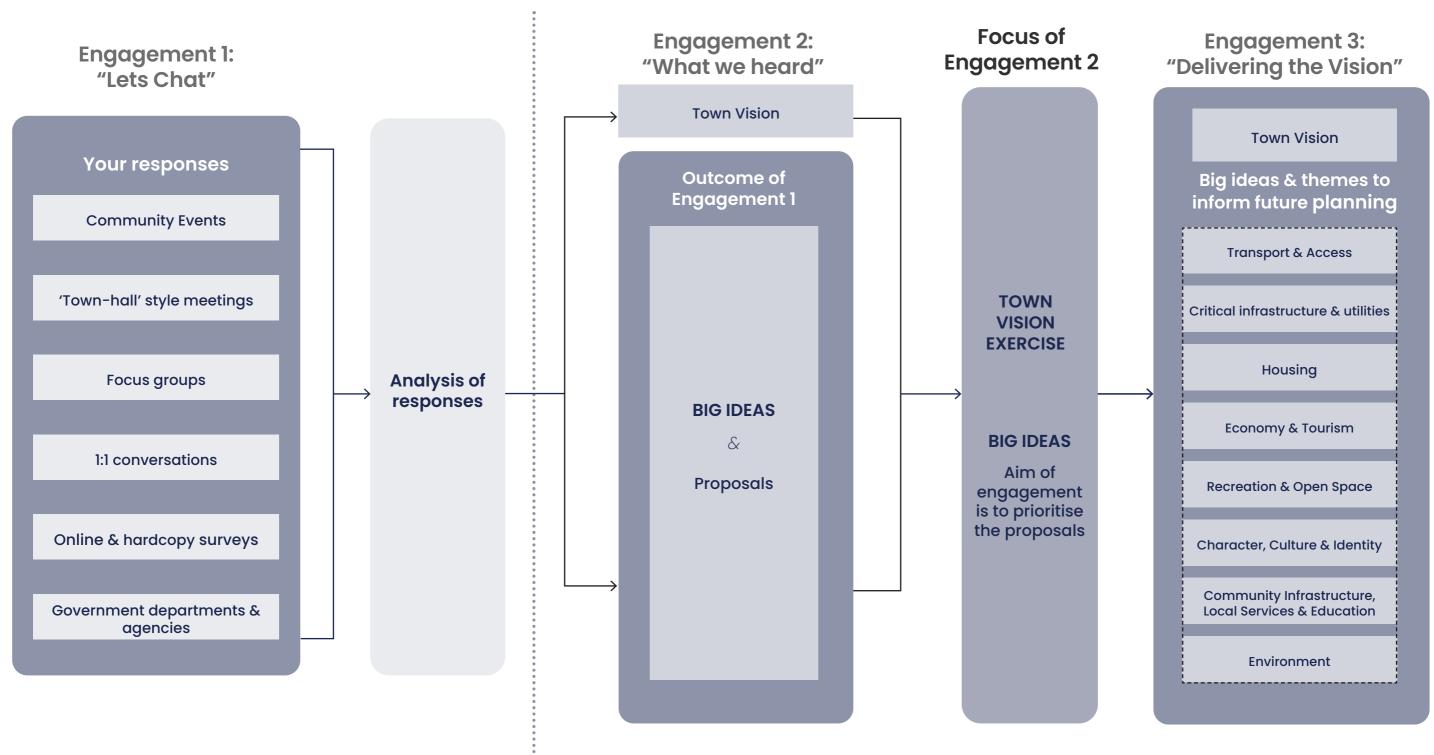
BELLBRIDGE CHALLENGES

An analysis of your responses to the question 'What challenges does your town face? have been summarised in the following challenges.



ENGAGEMENT METHODOLOGY

Three big ideas emerged from an analysis of your responses. The following diagram illustrates the methodology developed for this project and how the insights are being used to create the vision, big ideas and draft proposals for the second stage of engagement.







BIG IDEAS

Three Big Ideas emerged from an analysis of your responses. These broadly capitalise on Bellbridge's locational advantages and proximity to Albury-Wodonga, recreation and tourism potential from it's location on Lake Hume, as well as a focus on creating community nodes and a town centre for the township. The following pages summarise the proposals under three Big Ideas and provide the workshop topics for Engagement 02: Planning Ahead.

01

Civic precinct & town centre to strengthen the lakeside community



- + Food & beverage opportunities
- + Early Years Learning Centre & health services
- + Craig Drive Reserve
- + Environmental learning
- + Road upgrades, speed limit & crossings
- + Streetscape upgrades
- + Parking strategy
- + Public bus service

02

Gateway to Berringa Peninsula & tourist destination

- + Boat Club & events
- + Lake Hume Foreshore
- + Events calendar & marketing campaign
- + Increase accommodation choice
- + Gateway arrival
- Waterfront restoration
- + Significant Aboriginal cultural heritage
- + Leveraging events



Increasing housing supply while retaining the small town feel

- Critical infrastructure
- + Housing supply & choice
- + Plan for long-term resilience
- + Bushfire preparedness
- + Renewable energy generation
- + Waste minimisation & recycling
- + Water reuse & recycling



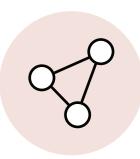
Wherever possible we have tried to use the words people said to describe the big ideas. In some cases, the big ideas might already have elements that are underway. We haven't excluded them if they've already started. Instead we have included them to honour their importance and to highlight their progress to community members who may not know they are underway.

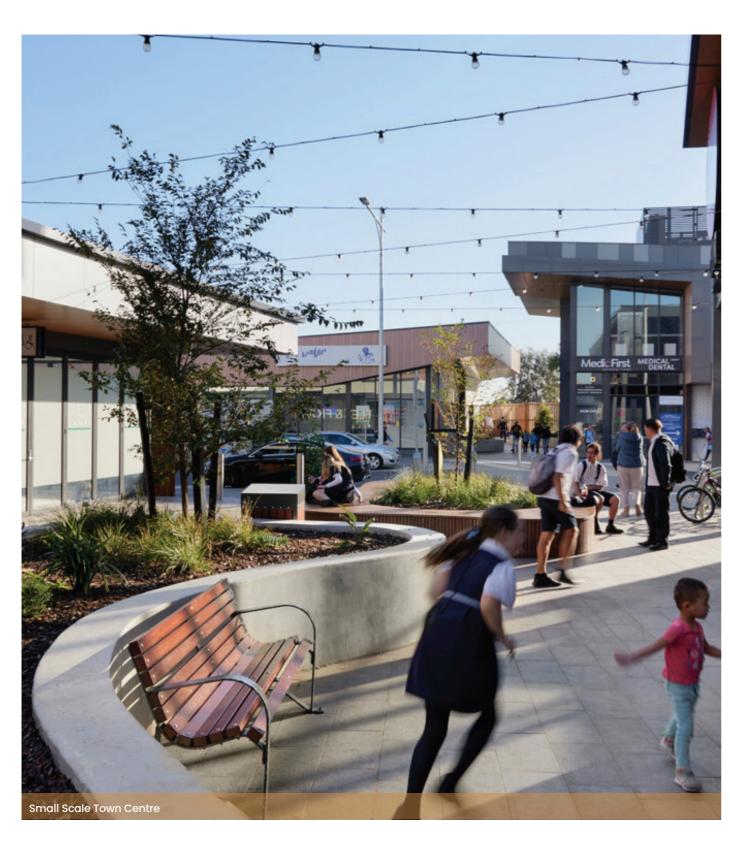




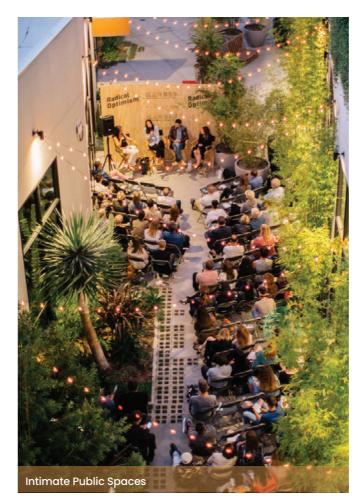
BIG IDEA 01

CIVIC PRECINCT & TOWN CENTRE TO STRENGTHEN THE LAKESIDE COMMUNITY















CIVIC PRECINCT & TOWN CENTRE TO STRENGTHEN THE LAKESIDE COMMUNITY

What we heard

Bellbridge functions as a predominantly residential town with many residents working outside the township during the day. The township lacks a clear centre with shops, health and education services and has limited dedicated open space for recreational activities. The Early Learning Centre is valued by the community but there are only limited other places for the community to meet. In addition, without a commercial premises, there is little opportunity to capitalise on the visitor economy from people visiting Lake Hume on weekends.

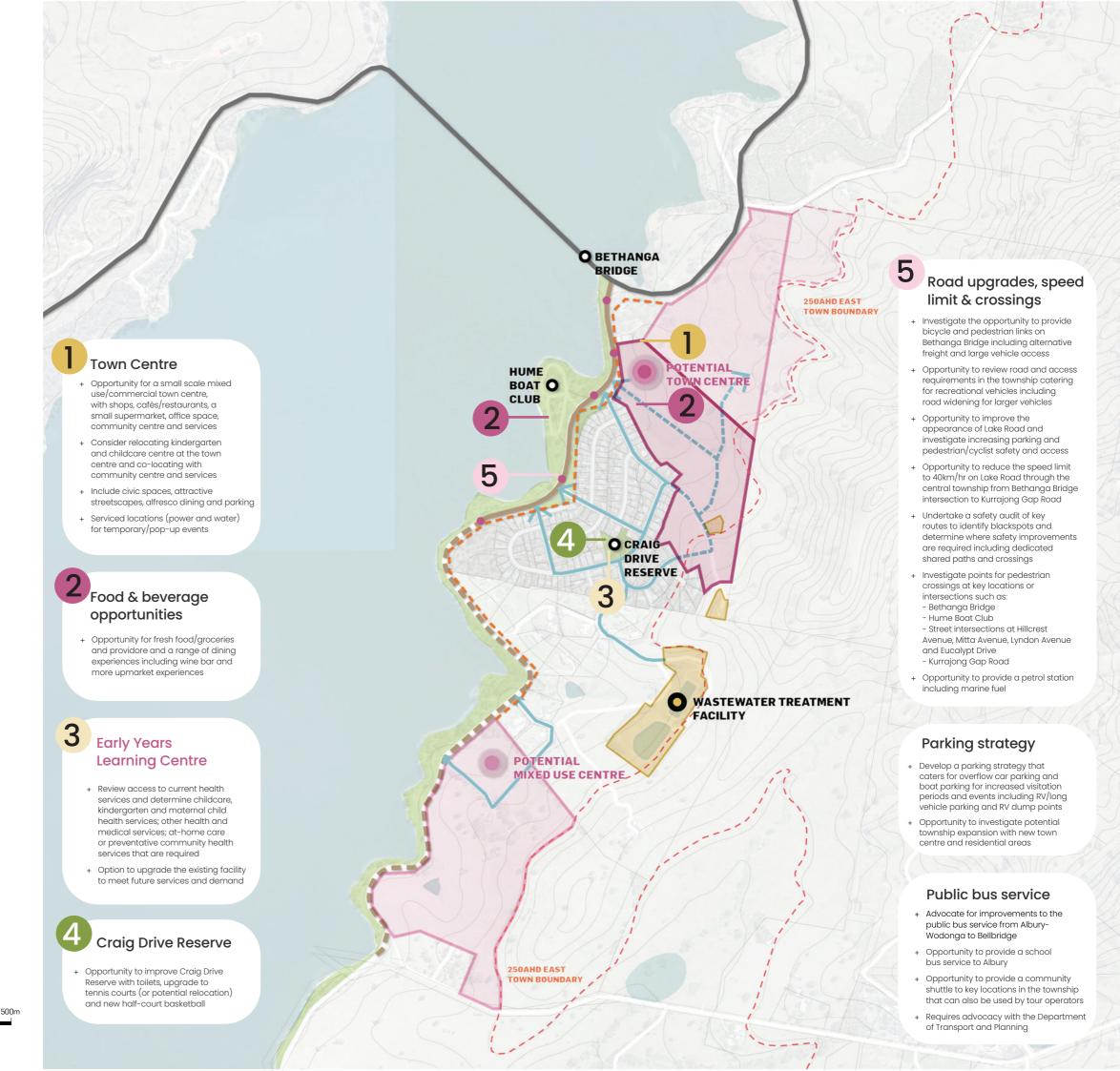
A lack of footpaths, drainage/storm water management, narrow roads and cars speeding along Lake Road create safety issues and a barrier between the township and foreshore. Increasing traffic on Bethanga Bridge, limited load capacity for freight and alternate bridge crossings constrain transport access.

What is proposed

With 'development of a village heart with retail/ shops and commercial/office space' the third highest rated suggestion after retaining character and upgrading telecommunications infrastructure, this Big Idea focuses on providing

- + Small town centre with retail/commercial





BIG IDEA 02

GATEWAY TO BERRINGA PENINSULA & TOURIST DESTINATION









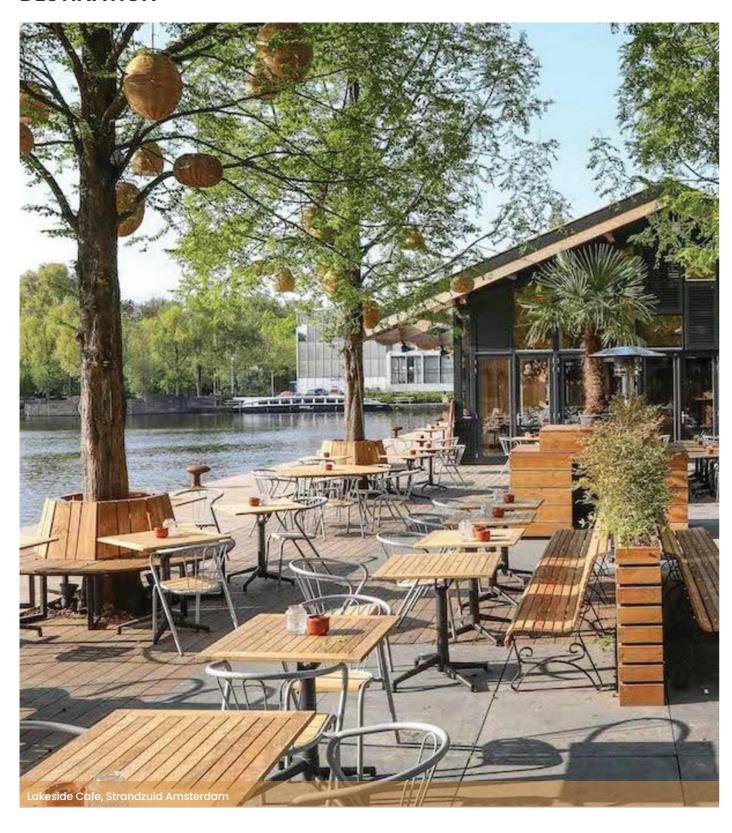








GATEWAY TO BERRINGA PENINSULA & TOURIST DESTINATION









GATEWAY TO BERRINGA PENINSULA & TOURIST DESTINATION

What we heard

Lake Hume, Bethanga Bridge, walking trails and recreational activities are what people love and value about the township. Highly ranked improvements include 'accessible public transport and walking/ cycling trails and routes' and 'improving and expanding tourism including events, services, facilities, and accommodation'. The Lake Hume foreshore lacks a central point for the local community and visitors to enjoy. A lack of amenities to attract visitors including holiday rentals, tourist facilities and parking, roads too narrow for boats, a lack of general maintenance and upkeep including walking trails and safety concerns for pedestrians, cyclists and people swimming near jetski's were identified. The limitations of Bethanga Bridge were also highlighted for a lack of pedestrian/ cyclist access, increasing traffic including larger vehicles unsuitable for Bethanga Bridge.

What is proposed

This Big Idea leverages the opportunities of the Lake Hume foreshore to become a community meeting place and tourist destination by:

- Leveraging the iconic status of Bethanga Bridge as a gateway to the Shire & Berringa Peninsula
- Streetscape and trail upgrades/expansion
- Community and recreational infrastructure
- Improvements to Lake Hume foreshore
- Tourist facilities and infrastructure
- Recognising Aboriginal cultural significance.







Bellbridge Boat Club

The Hume Boat Club will be replaced with a new Boathouse Club to create a community node on the foreshore

Proposed uses include a café. decking, club rooms/function space, commercial premises, public amenities, car parking and landscaping

Lake Hume Foreshore

- Opportunity to add complementary uses and infrastructure to Lake Hume foreshore to strengthen the community node and capitalise on the Bellbridge Club's location and amenity including the following water and land based activities: - Floating pontoons for events and fireworks
- Boat launch area
- Facilities for kayakina, wakeboardina, water skiing, jet-skiing, tube-riding, and stand-up paddleboarding,
- Slow speed and separated area for
- Swimming beach with lifeguard boats
- Children's nature play area
- Beach volleyball - Exercise trail
- Bird hides for bird watching Rock climbing boulders
- Boat maintenance and fuel area
- Fish bait, ice and cleaning area
- Change/shower facilities
- Boat/kayaks/other for hire facilities
- Locations for events, food & coffee vans including power and water
- Extend trail network and improve maintenance ensuring trails are mobility friendly (scooters/prams/wheelchairs). - Trail to Bethanga Bridge and Albury to connect with the Murray River Red Gum
- Trail to Bethanga and Websters Estate Winery
- + Foreshore works requires partnership with GMW

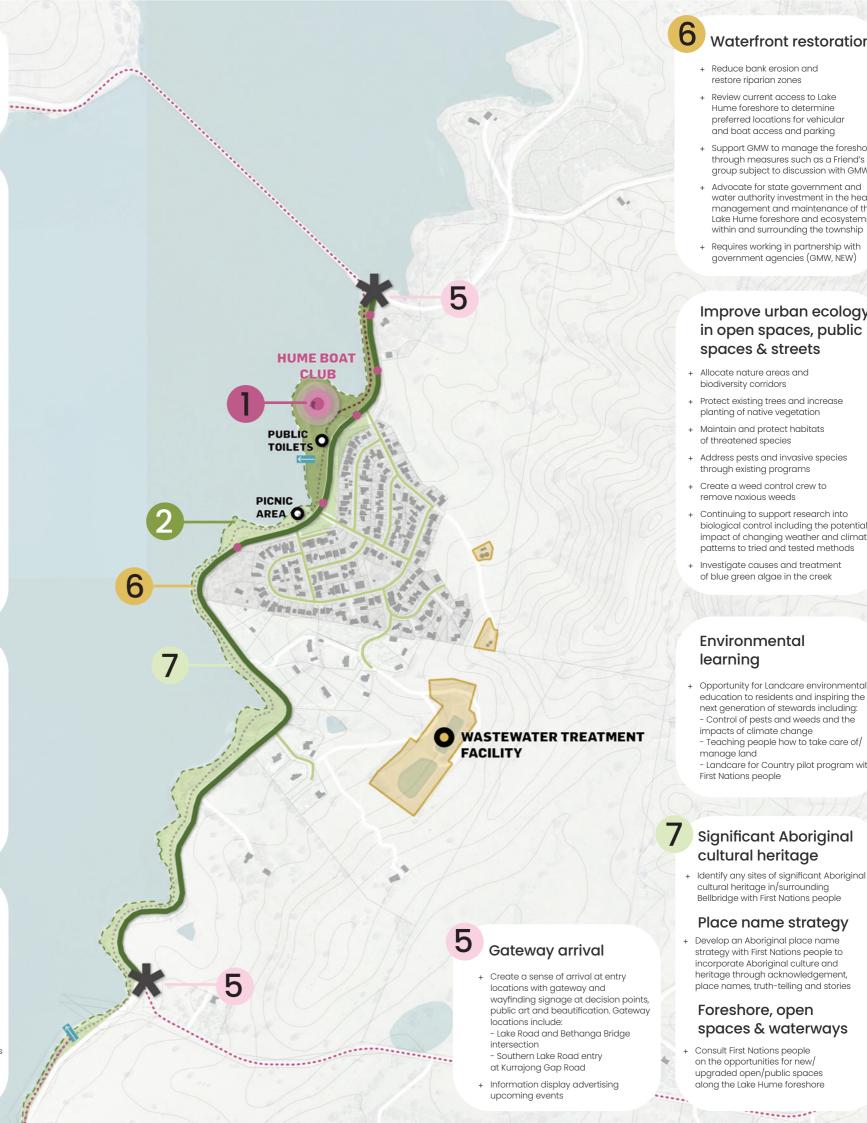
Events calendar & marketing campaign

Develop an activation and events calendar with seasonal events for community and visitors catering for

- + Music, arts and cultural activities
- + Landcare and environmental activities
- + Sports and recreation activities
- + Touring and running itineraries
- + Food and wine offering with winery, farmaate, farm-to-plate and hospitality activities
- + Leverage events such as the Lake Hume Challenge

Increase accommodation choice

- + Broaden short-stay accommodation options targeted at water-based recreation, cycling, mountain biking, hiking, trail running, motorbike touring and grey nomads
- + Potential to offer services suited to audience such as pick-up/drop-off and secure bicycle storage facilities
- + Explore accommodation types such as Tiny homes/cabins in landscape settings
- Eco-resort/lodge with high quality
- Motel and conference facilities
- Camping facilities along the foreshore



Waterfront restoration

+ Reduce bank erosion and

+ Review current access to Lake

Hume foreshore to determine

and boat access and parking

preferred locations for vehicular

Support GMW to manage the foreshore

through measures such as a Friend's

group subject to discussion with GMW

water authority investment in the health,

management and maintenance of the

Lake Hume foreshore and ecosystems

within and surrounding the township

+ Requires working in partnership with

government agencies (GMW, NEW)

Improve urban ecology

in open spaces, public

spaces & streets

planting of native vegetation

biodiversity corridors

of threatened species

through existing programs

biological control including the potential

patterns to tried and tested methods

education to residents and inspiring the

next generation of stewards including:

- Control of pests and weeds and the

- Teaching people how to take care of/

Significant Aboriginal

Bellbridge with First Nations people

Place name strategy

strategy with First Nations people to

incorporate Aboriginal culture and

Foreshore, open

upgraded open/public spaces

along the Lake Hume foreshore

heritage through acknowledgement,

place names, truth-telling and stories

spaces & waterways

Identify any sites of significant Aboriginal cultural heritage in/surrounding

cultural heritage

- Landcare for Country pilot program with

Investigate causes and treatment

of blue green algae in the creek

Environmental

impacts of climate change

learning

manage land

First Nations people

impact of changing weather and climate

remove noxious weeds

+ Advocate for state government and

restore riparian zones

GATEWAY TO BERRINGA PENINSULA & TOURIST DESTINATION

LEVERAGING EVENTS

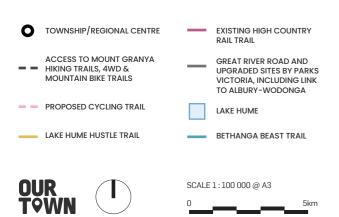
What we heard

Bellbridge attracts many weekend visitors from the region to participate in year round recreation including swimming, boating, fishing, camping and sightseeing. Water-based activities include wakeboarding, water skiing, jet-skiing, tube-riding, and stand-up paddleboarding with picnic facilities and a walking trail along the Lake Hume foreshore from the Hume Boat House to Kurrajong Gap Road.

The Lake Hume Cycle Challenge includes two routes through Bellbridge and Bethanga with Albury City plans to build a trail to Bethanga Bridge. With increasing interest in on-road and off-road cycling, there is potential to strengthen Bellbridge as a destination for cycling by creating a network of trails and touring routes while also encouraging healthier modes of transport for locals.

What is proposed

The aim of this Big Idea is to support tourism and active transport by improving regional connectivity for cyclists. It leverages the proposed trail around Lake Hume in a study called Activating Lake Hume connecting Tallangatta with Tallangatta East, Bellbridge, Lake Hume and Bonegilla. There is an opportunity to expand the proposed trail to include another loop at Bethanga, to extend the trail network and capitalise on the tourism potential of the small township and support the Lake Hume Challenge.

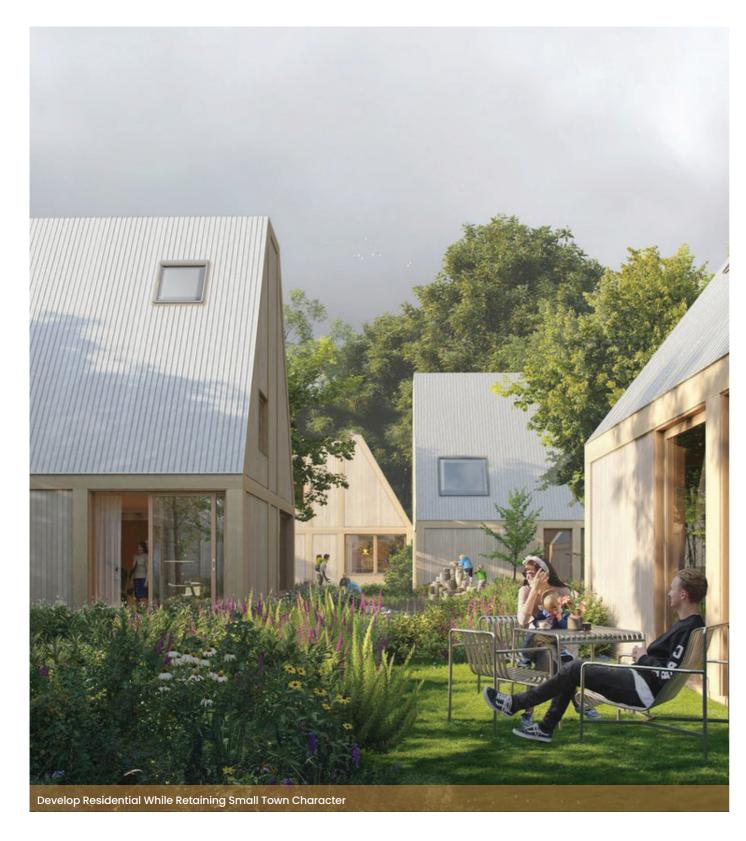




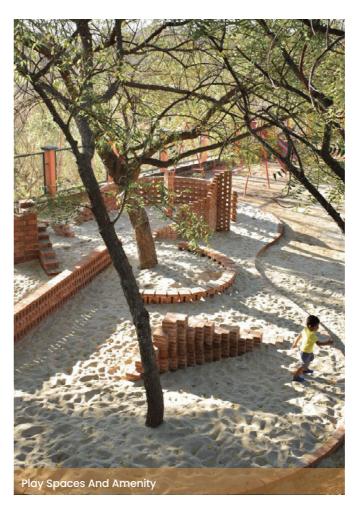
BIG IDEA 03

INCREASING HOUSING SUPPLY WHILE RETAINING THE SMALL TOWN FEEL















INCREASING HOUSING SUPPLY WHILE RETAINING THE SMALL TOWN FEEL

What we heard

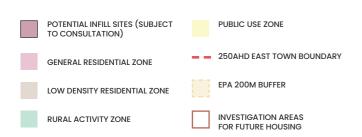
Bellbridge is valued for being a small township with a relaxed lifestyle. It's proximity to the expanding growth front of Albury-Wodonga, scenic location, availability of residential zoned land and access to services make it an attractive location for residential growth. 'Retaining and complementing the existing character and village feel/relaxed lifestyle of the township' was the most highly ranked suggestion on how to improve the township. This indicates that the growth of the township needs to be sensitive and respond to the existing character, to ensure that the small town feel is retained.

Preferred measures to achieve environmental sustainability and resilience are overwhelmingly in support of improving internet/telecommunications infrastructure, followed by renewable energies, waste minimisation/recycling and water reuse/recycling.

What is proposed

This Big Idea proposes that the liveability and long-term resilience of the town is enhanced by:

- Ensuring new development is complementary to the existing character
- + Improving telecommunications, energy resilience, water and waste minimisation/reuse
- + Long-term planning for emergency services, disaster and resilience.









Critical infrastructure

- + Advocate for North East Water to provide timely upgrades to existing water and sewerage infrastructure to ensure sufficient capacity for future residential and town centre growth for short-long term growth scenarios
- + Investigate odour associated with water drainage and water run-off
- + Advocate for improvements to the telecommunications infrastructure, internet service and the mobile phone network for reliable communications
- + Provide learning opportunities for the community to better understand the different telecommunication services available
- + Advocate for upgrades to the existing electricity infrastructure network

Housing supply & choice Infill housing

- Opportunity to provide infill housing on small and large vacant/ undeveloped land within the township including higher density i.e. smaller lots increasing housing diversity
- Located within the township with access to existing critical infrastructure
- Opportunity to provide housing on a large site zoned for general residential use in the township offering outlook and amenity with Lake Hume views and access to the foreshore. Site is subject to a Development Plan Overlay (DPO2) for residential development

Increasing density

- + Opportunity to rezone Lower Density Residential Zone to General Residential Zone to increase density
- Underdeveloped land is currently subject to Development Plan Overlay (DPO3) for residential development

Investigation areas

- Investigate rezoning Rural Activity Zone to the north and south of the township, subject to the recommendations of a Bushfire Risk Assessment (TBC)
- Potential to provide a differentiated residential product to the market, as opposed to more conventional housing typically delivered through the General Residential Zone

Increase housing choice

 Opportunity to provide a greater range of housing lot sizes and typologies including for ageing in place, younger families, key sector workers and seasonal worker accommodation



Plan for longterm resilience

- Incorporate disaster and resilience planning to reduce the impact of natural hazards and disasters
- + Determine if a Bushfire Risk Assessment is required to guide the future development of the township
- + Plan for a new purpose built Country Fire Authority facility in proximity to the town centre
- Plan for future upgrade and potential needs of existing emergency services and infrastructure as the population increases including consultation with emergency services organisations for future projects which can impact existing commitments
- Include hazard resilience in future planning such as buildings, infrastructure and vegetation including higher storm water drainage and run off, infrastructure that can cope with floods and storms, vegetation that reduce risks of fire and wind damage
- + Council assistance in response to hazards on Shire land for the future (State Emergency Services)
- + Increase police presence in township
- + Build volunteer base through community groups

Bushfire preparedness

- + Upgrade existing buildings, manage vegetation and ensure new buildings comply with requirements and guidelines to mitigate the impact of bushfires
- Investigate cost-effective retrofit of existing buildings for bushfire preparedness

Renewable energy generation

 Investigate options for renewable energy generation (Municipal Heat System, battery and micro-grid) for an energy resilience strategy

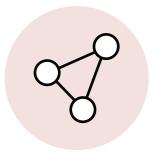
Waste minimisation & recycling

Opportunity to reduce waste, improve recycling and waste collection and management including investigating alternative waste to energy and water treatment solutions

Water reuse & recycling

 Opportunity to reduce water use, increase reuse including on-site water storage by identifying barriers to reducing water use and increasing on-site water storage

BIG IDEAS SUMMARY



01

Civic precinct & town centre to strengthen the lakeside community

- + Town Centre
- + Food & beverage opportunities
- + Early Years Learning Centre & health services
- + Craig Drive Reserve
- + Environmental learning
- + Road upgrades, speed limit & crossings
- + Streetscape upgrades
- + Parking strategy
- + Public bus service



02

Gateway to Berringa Peninsula & tourist destination

- + Boat Club & events
- + Lake Hume Foreshore
- + Events calendar & marketing campaign
- + Increase accommodation choice
- + Gateway arrival
- + Waterfront restoration
- + Significant Aboriginal cultural heritage
- + Leveraging events



03

Increasing housing supply while retaining the small town feel

- + Critical infrastructure
- + Housing supply & choice
- + Plan for long-term resilience
- + Bushfire preparedness
- + Renewable energy generation
- + Waste minimisation & recycling
- + Water reuse & recycling





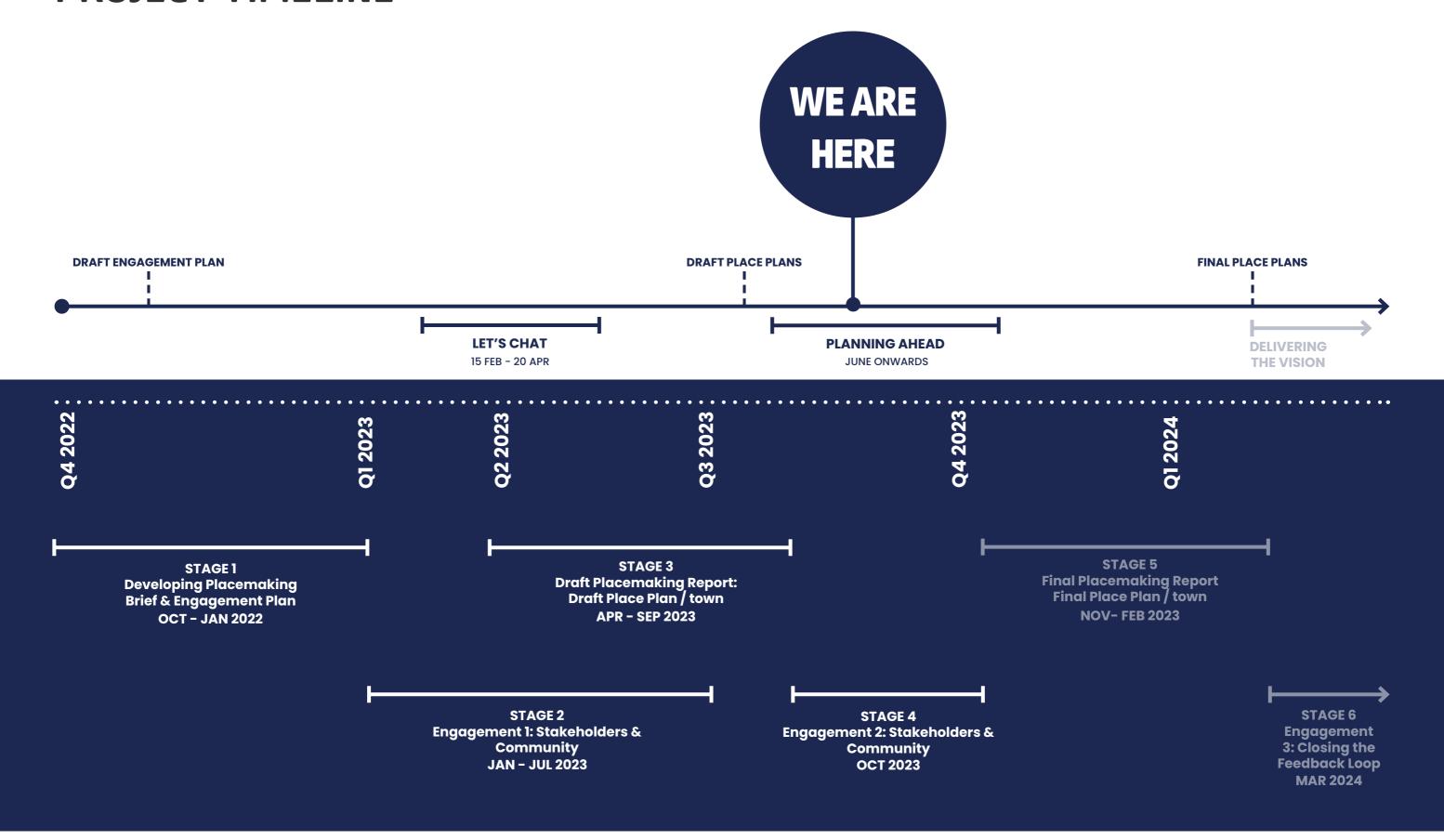
NEXT STEPS

- + 2-week comment period opens to the public
- + Review and refine the Draft
 Bellbridge Place Plan based on
 feedback and discussions
- + Draft Final Bellbridge Place Plan to Council for review and endorsement





PROJECT TIMELINE





ENGAGEMENT METHODOLOGY

Three Big Ideas emerged from an analysis of your responses. The following diagram illustrates the methodology developed for this project and how the insights are being used to create the vision, proposals and actions for Engagement 2. The final proposals for the Final Place Plan will correlate to eight themes to provide the implementation framework for future planning.

